# The Great Depression

Module 9

# The Nation's Sick Economy

Lesson 1

# **Economic Troubles on the Horizon**

### **Industries in Trouble**

- •Key industries like railroads, textiles, steel barely make profit
- •Mining, lumbering expanded during war; no longer in high demand
- Coal especially hard-hit due to availability of new energy sources
- •Boom industries—automobiles, construction, consumer goods— now weak
- Housing starts decline



- •International demand for U.S. grain declines after war
  - prices drop by 40% or more,
     deflation—decrease in the general price level of goods took hold
- •Farmers boost production to sell more; prices drop further
- •Farm income declines; farmers default on loans; rural banks fail
- Price-supports—government buys surplus crops, guarantees prices
  - Coolidge vetoes price-support bill



- •People buy less due to rising prices, stagnant wages, credit debts
- •Many people buy goods on **credit** (buy now, pay later)
- •Businesses give easy credit; consumers pile up large debts
- •Consumers have trouble paying off debt, cut back on spending

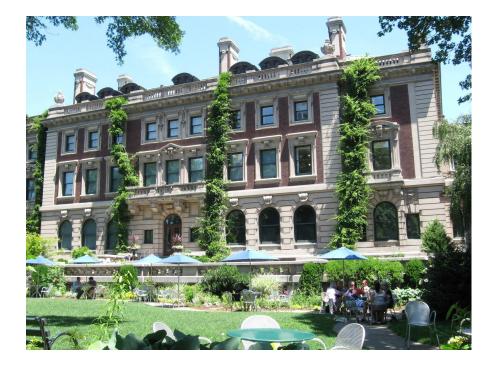




- •In 1920s, rich get richer, poor get poorer
- •70% of families earn less than minimum for decent standard of living

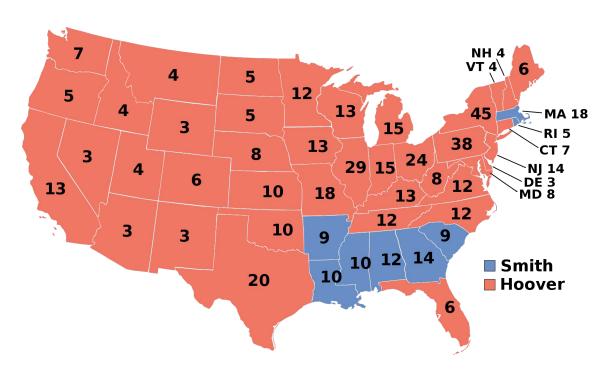
•Most cannot afford flood of products factories produce

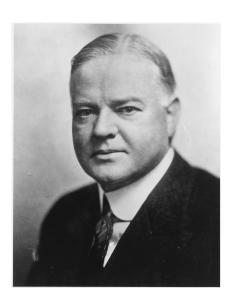




## The Election of 1928

- •Democrat Alfred E. Smith—four times governor of New York
- •Republican Herbert Hoover gets overwhelming victory



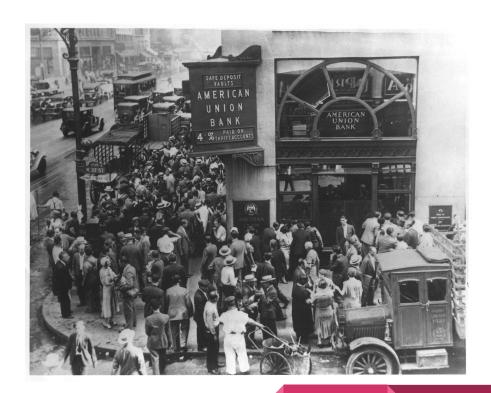


# **Dreams of Riches in the Stock Market**

- •Dow Jones Industrial Average tracks state of stock market
- •1920s, stock prices rise steadily; people rush to buy stocks, bonds
- •Many engage in **speculation**, buy on chance of a quick profit
- •Buying on margin—pay small percent of price, borrow rest



- •September 1929 stock prices peak, then fall; investors begin selling
- •October 29 or **Black Tuesday**, market, nation's confidence plummet
- •Shareholders sell frantically; millions of shares have no buyers
- •People who bought on credit left with huge debts
- Others lose most of their savings



#### **Bank and Business Failures**

- •After crash, people panic, withdraw money from banks
- •Banks that invested in stocks fail; people lose their money
- •1929–1932, gross national product cut nearly in half
  - 90,000 businesses go bankrupt
- •1933, 25% of workers jobless; those with jobs get cuts in hours, pay



#### **Worldwide Shock Waves**

- •Great Depression limits U.S. ability to import European goods
- •Hawley-Smoot Tariff Act sets highest protective tariff ever in U.S.
- •Other countries cannot earn American currency to buy U.S. goods
- International trade drops; unemployment soars around world

## **Causes of the Great Depression**

- •Factors leading to Great Depression:
  - tariffs, war debts, farm problems, easy credit, income disparity
- •Federal government keeps interest rates low, encourages borrowing

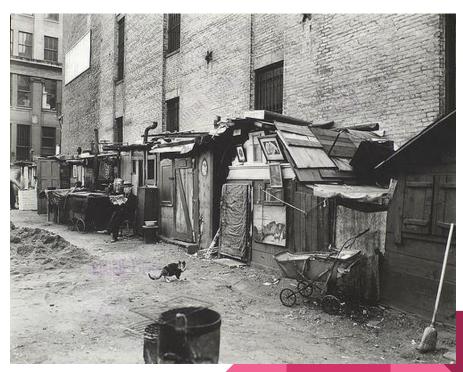
# Hardship and Suffering

Lesson 2

# The Depression Devastates People's Lives

## The Depression in the Cities

- •People lose jobs, are evicted from homes
- •Shantytowns, settlements consisting of shacks, arise in cities
- People dig through garbage, beg
- Soup kitchens offer free or low-cost food
- •Bread lines—people line up for food from charities, public agencies
- •African Americans, Latinos have higher unemployment, lower pay



# **The Depression in Rural Areas**

- •Most farmers can grow food for their families
- Jobs available to women pay poorly
  - many become tenant farmers



### The Dust Bowl

- •Farmers in Great Plains exhaust land through overproduction
- •1930s, drought, windstorms hit; soil scattered for hundreds of miles
- •Dust Bowl— area from North Dakota to Texas that is hardest hit
- •Many farm families migrate to Pacific Coast states

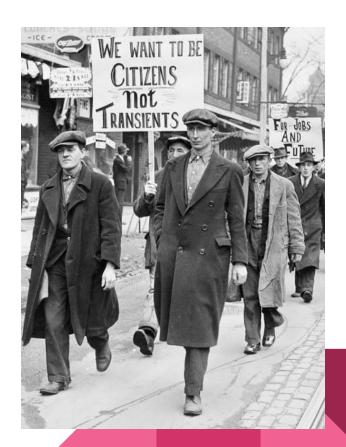


# Effects on the American Family

- •Family is source of strength for most Americans
- Some families break apart under strain of making ends meet

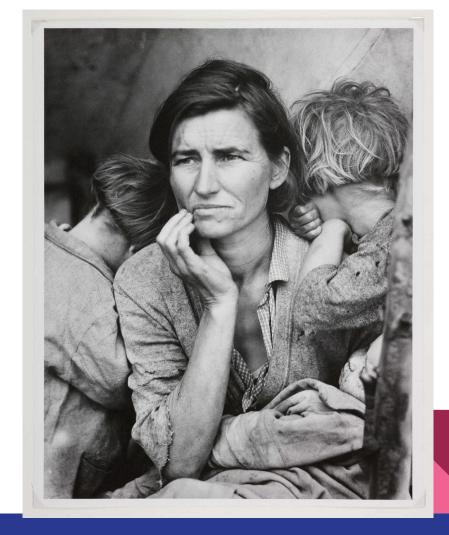
#### Men in the Streets

- •Many men used to working, supporting families have difficulty coping
  - cannot find jobs
- About 300,000 hoboes wander country on railroad box cars
- •No federal system of **direct relief**—cash or food from government



# **Women Struggle to Survive**

- •Homemakers budget carefully, can food, sew clothes
- •Women work outside home; resented by unemployed men
- •Many women suffer in silence, ashamed to stand in bread lines



# **Children Suffer Hardships**

- •Poor diets, health care lead to serious health problems in children
- Lack of tax revenue leads to shortened school year, school closings
- •Teenagers leave home, ride trains in search of work, adventure



# **Social and Psychological Effects**

- •1928–1932, suicide rate rises over 30%
- •Admissions to state mental hospitals triple
- •People give up health care, college, put off marriage, children
- •Stigma of poverty doesn't disappear; financial security becomes goal
- Many show great kindness to strangers
- Develop habit of saving and thriftiness



# Hoover's Failed Policies

Lesson 3

# Hoover Tries to Reassure the Nation

- President Herbert Hoover tells Americans economy is sound
- •Many experts believe depressions a normal part of business cycle

# **Hoover's Philosophy**

- •Hoover: government should foster cooperation between competing groups
- •People should take care of own families, not depend on government

# **Hoover Takes Cautious Steps**

- •Calls meeting of business, banking, labor leaders to solve problems
- •Creates organization to help private charities raise money for poor



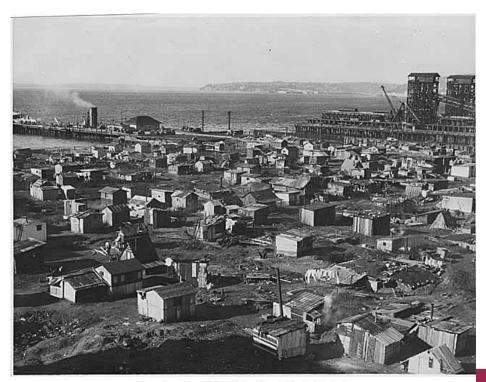
# **Boulder Dam**

- •Hoover's **Boulder Dam** on Colorado River is massive project
  - later renamed Hoover Dam
- •Provides electricity, flood control, water to states on river basin



# Democrats Win in 1930 Congressional Elections

- •As economic problems increase, Hoover, Republicans blamed
- •Democrats win House; Republican Senate majority down to 1 vote
- •Farmers try to create food shortages to raise prices
- •Widespread criticism of Hoover: shantytowns called "Hoovervilles"



Property of Puget Sound Maritime Historical Society

# **Hoover Takes Action**

## **Hoover Backs Cooperatives**

- •Hoover negotiates agreements among private entities
- •Backs Federal Farm Board (organization of farm cooperatives)
  - buy crops, keep off market until prices rise
- Gets large banks to establish National Credit Corporation

#### **Direct Intervention**

- •Federal Home Loan Bank Act lowers mortgage rates
- •Reconstruction Finance
  Corporation—emergency funds for businesses
- •Hoover's measures don't improve economy before presidential election

•Bonus Army—veterans call themselves the Bonus Expeditionary Force; go to D.C. in 1932 to support Patman Bill



#### The Patman Bill Denied

- •Patman Bill would authorize payment of bonuses to World War I veterans
- Hoover opposes bill; Senate votes down bill
- •Most veterans leave Washington; about 2,000 stay to speak to Hoover

# **Hoover Disbands the Bonus Army**

- •Hoover fears violence, calls on U.S. Army to disband Bonus Army
- •Infantry tear gas over 1,000 people, including children; many injured
- Public is stunned, outraged by government's actions